



**UNC Charlotte Football**



# Program Stages

- Planning
- Preparation
- Practice
- Play



# South Florida Model

- Move to I-A as quickly as our external support justifies and opportunities emerge
- Generate evidence of support in advance of program launch through development and ticket sales activity
- Develop 5 yr. flexible strategic plan for growth



# Fundamental Challenges

- Fiscal
- Academic
- NCAA/Conference alignment



# Campus Climate

- Students
  - Fee climate & process
- Faculty
  - Perceived competition for university resources
- Staff



# National Landscape

- I-A Football Championship
- I-AA Future
  - Scholarship vs. non-scholarship
- I-AAA



# Overview

- |       |                          |       |                            |
|-------|--------------------------|-------|----------------------------|
| I.    | Academic Services        | IX.   | Facilities and Maintenance |
| II.   | Business Operations      | X.    | Housing and Food Service   |
| III.  | Life Skills / CHAMPS     | XI.   | Sports Information         |
| IV.   | Compliance & Eligibility | XII.  | Sports Medicine            |
| V.    | Development/Advancement  | XIII. | Strength and Conditioning  |
| VI.   | Equipment                | XIV.  | Ticket Operations          |
| VII.  | Event Management         | XV.   | Video Operations           |
| VIII. | External Affairs         |       |                            |



# I. Academic Services

- Personnel
  - Advisors
  - Tutors
- Space
  - Study Areas
  - Tutorial Carrels
  - Computer Lab
  - Equipment
  - Computers/Printers
- Policy Matters
  - Class Attendance
  - Tutorial Assignments
  - Satisfactory Progress
  - Summer School
    - Continuing Students
    - Pre-enrollment





## II. Business Operations

- Personnel – ICA or University ?
- Systems – PeopleSoft?
  - Paciolan?
- Policy Matters – Auxiliary, 501©3, Hybrid



### III. Life Skills / CHAMPS

- Personnel – Wide Range of Support Services incl: Counseling, Career Development, Nutrition ... set Benchmarks
- Space – Utilization of Campus Services where feasible
- Policy Matters



## IV. Compliance & Eligibility

- Personnel
  - 2.5 FTE
- Systems - Tracking
- Policy Matters
  - Admissions Policies
  - APR/GSR Issues



## V. Development/Advancement

- Personnel – ICA or University
- Annual Fund
- Major Gifts – Integrate w/campus strategies & systems
- Car Program
- Licensing



## VI. Equipment

- Personnel
  - FT
  - Student Assistants
- Space
  - Storage
  - Distribution
  - Maintenance
- Equipment
- Policy Matters



## VII. Event Management

- Personnel
- Campus Integration
- Outsource Opportunities
- Policy Matters



## VIII. External Affairs

- Marketing / Promotional Activities
  - Outsource
  - Personnel
- Radio
  - Talent
  - Sales
  - Network
- Television
  - Delivery Systems
- Internet Activity
  - Foundation of Future delivery systems



## IX. Facilities and Maintenance

- Personnel
- Space – Locker Rooms
  - Practice Fields
  - Stadium
  - Support Space
  - Campus Master Plan
- Equipment
- Policy Matters





## X. Housing and Food Service

- Options available
- Pre-Season issues
- Training Table Issues
- Policy Matters



# XI. Sports Information

- Personnel
- Publications
- Policy Matters



## XII. Sports Medicine

- Personnel, Internal
- Personnel, External
- Space
- Equipment
- Policy Matters



## XIII. Strength and Conditioning

- Personnel
- Space
- Equipment
- Policy Matters



## XIV. Ticket Operations

- Personnel
- Space
- Systems
- Policy Matters



## XV. Video Operations

- Personnel
- Space
- Systems/Equipment
- Policy Matters

